



MEDIA ADVISORY

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July 22, 2011

Farm Leaders to meet in Banff for agricultural policy discussions

Sherwood Park – Wild Rose Agricultural Producers (WRAP) is pleased to be hosting the Canadian Federation of Agriculture (CFA) semi-annual meeting next week in Banff, Alberta. Farm leaders from all provinces and commodity groups and cooperatives will convene to review the Federation's policy and developments on a range of issues important to the agricultural sector today.

Agenda highlights include an address from Jack Hayden, Minister of Alberta Agriculture and Rural Development, and a presentation by Allen Oberg, Chair of the Canadian Wheat Board. The delegates will also hear from Lori Stahlbrand, President of Local Food Plus, an organization committed to creating local sustainable food systems. CFA's Saskatchewan member, APAS, will talk about how the TV show "Dining with the Stars" is successfully connecting farmers and consumers. Policy options and next steps will be discussed for Growing Forward 2, the next suite of agriculture policy and programs, and the industry-driven National Food Strategy.

What:

CFA Semi-Annual Meeting

When:

Wed. Jul. 27 at 1:15 pm to Thurs. Jul. 28 at 2:30 pm

Where:

Rimrock Resort Hotel, 300 Mountain Avenue, Banff, AB T1L 1J2

Attachment: Agenda

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For more information, please contact:

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Wild Rose Agricultural Producers is Alberta's largest producer funded general farm organization. Whenever decisions are being made that affect the province's agricultural industry, we're there, providing an effective voice for Alberta's farmers.